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FREERIDE FILM FESTIVAL – Press release

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www.freeride-filmfestival.com

Media Information 12/2020:

FFF Worldwide Show – #offpisteonline

Off-piste in your living room: The Freeride Film Festival will take place on December 17th, 2020 as a live online event with star guests in the studio

Due to the tense COVID-19 situation this years FFF premiere is one of a kind. The festival will be broadcasted on Thursday, December 17th, 2020 at 8 p.m. (CET) as a live stream in a professional TV studio in Innsbruck. The moderation and presentation will take place in German and English. In addition to the five great national and international films there will also be protagonists from these productions joining the live stream in the studio - in compliance with all required corona measures, of course. Furthermore this years amazing prizes of the FFF partners can be won through the online event.

The corona situation is forcing the Freeride Film Festival team to take a new path. The setting, being a state-of-the-art TV studio with four cameras, makes new dreams come true for event-director Harry Putz: "Of course, the live atmosphere in a packed cinema cannot be beat.. but I've always wanted to present the FFF through all the technical production options of a studio." This wish is now being fulfilled and much more, since the live stream will be presented in two languages: Harry Putz is responsible for the moderation in German and freeskiier Neil Williman from New Zealand for the one in English.

The second FFF director Volker Hölzl also agrees upon the added value for the global freeride community: "All films are either in English or have English subtitles. Which means, we are also making it possible for fans outside of German-speaking countries to become a direct part of the festival. In order to underline the authenticity of the online event, we welcome studio guests and turn live broadcasts into protagonists who cannot come to Innsbruck." Because this year the FFF 2020 has more international productions at the start than ever before: In addition to films from Austria, Germany and Switzerland there are also an Icelandic and a Norwegian contribution

Tickets, raffles and awards

If you want to be at the Freeride Film Festival 2020, you can get an individual access code for the live stream on the ticketing platform ticketspice.com in advance. The tickets cost 9 euros and are also valid for re-watching the event. Another bonus is a special produced version of the entire streaming event. Details on ticket sales, the program and the raffle for the amazing prizes of the FFF partners can be found on the website www.freeride-filmfestival.com. In addition, the festival will be accompanied on all social media channels with the hashtag #offpisteonline.

Another premiere at this online event is the POW Film Award, which is presented in cooperation with Protect our Winters Europe. The prize, which is donated by the FFF at € 1,000, is aimed at freeride films that provide

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explicit evidence of active, climate-conscious behavior without pointing a finger at others. Another important criterion is that no machine-driven climbing aids are used. In addition to the prize money, the winning production will be awarded a trophy made by an artist and the "FFF + POW Film Award Laurel".

The program - shred @ home & film @ home

The film selection of the FFF 2020 is more international than ever and at the same time anchored locally. FFF director Harry Putz shows enthusiasm regarding the mix and topics of the selected films. "The productions are not only united by the slogan 'shred@home & film@home', but they also show a range of cinematic and creative implementations: from the stylish ambience and atmosphere film to the psychological hardcore stress in the mountains at the beginning of the Corona lockdowns to slapstick and a complete solo project. What Putz is also very proud of: "That we are continuing to push ahead with our 'Freeride for Future' initiative, which we launched last year. With this we want to promote a change in awareness and a responsible use of natural habitats."

Swiss love and Corona change of heart

The headliner of the FFF 2020 is the production "**From Switzerland with Love**". The main character is Laurent De Martin, an internationally renowned freeskiier from western Switzerland. He's been around the world a lot, now he's inviting athletes from near and far to his home in Valais to savor the different terrains and types of games. Laurent's home is the "Dents du Midi" ("The Teeth of the South"), seven three-thousand-meter peaks in the French-speaking part of Switzerland. The result is a freeskiing potpourri from street to backcountry, with a fat guest appearance by FFF-proven Mathieu Schaer. Presented in an absolutely harmonious, familiar atmosphere and with a soundtrack that gets under your skin. A film with so much "freestyle" hasn't been seen at the FFF for a long time!

In the Austrian-German film "**Metanoia**", the COVID-19 pandemic is suddenly coming very close. A few days before the lockdown on Friday, March 13, 2020, the Mountain Tribe Crew set off for the Ötztal Alps. The goal is an old border hut on the Timmelsjoch. In addition to ski tours and big lines, the group also wants to explore the limits of friendship and society there. But the endeavor becomes a different kind of border crossing. Instead of funny evenings, there are tough discussions. In addition, intensive contact with the police and the families at home. Metanoia stands for an increasing change of heart that is making itself felt among the athletes and the film team in the course of the film. The camera is always on. At the beginning, jokes are made and the Corona Blues are played on the guitar, but bitter seriousness joins the troupe over the course of the days.

In the far north and the Tyrolean shallows

Two FFF 2020 productions take us far up to northern Europe. In "**Fjörd Lines**", snowboarder Runar Petur takes us to his favorite areas in Iceland. As the name suggests, it is about the unique fjord landscapes of Iceland. The filmmaker Víðir Björnsson shows us spectacular shots. At the same time, they exude a calm and magical bond that almost leads to melancholy. This is mainly due to Runar Petur's individual style when he becomes one with his lines.

The film "**Billøs / Carless**" by the Norwegian Andreas Køhn is at least as individual. Billøs means carefree in German, and Andreas is carless because repairing his car is too expensive for him. That is why he renounces this luxury completely, switches to his bicycle and has been touring the Bodø, Lyngen and Lofoten areas for two years. Andreas Køhn is a loner and a bit of a loner as well. He openly admits that. This also includes his urge to reduce emissions. This film is "simple & basic at its best". Almost everything filmed and apart from a ferry ride to Lofoten there is only muscle power. Andreas doesn't let rain or icy documents stop him and always looks to a better future with a lot of self-irony: "The next month will be great. The next month. "

Finally, something extremely satirical. In "**The Tyrolean and his Piefke - Part 2**", filmmaker Michael Bernshausen presents an eternal classic from the Tyrolean Alps. A local, in this case Roman Rohrmoser from the Zillertal, and a German, Felix Wiemers from Hesse, practice all kinds of communication difficulties. What they have in common: skiing at the highest level. The basis for this ski film parody is provided by the successful TV series "The Piefke Saga" from the early 1990s. Bernshausen has based himself on this classic and is now following part 1 of "Der Tiroler und seine Piefke". Again, with a strong note of black humor, he paints a portrait of the eternal love-hate relationship between Austrians and Germans. The audience should decide for themselves how serious the linguistic and cultural misunderstandings are.

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Details about the individual films::

<https://www.freeride-filmfestival.com/filme-2020>

Podcast: <https://www.freeride-filmfestival.com/fff-podcast>

Photos: [freeride-filmfestival.com/presse/](https://www.freeride-filmfestival.com/presse/)

Facebook: [facebook.com/freeridefilmfestival](https://www.facebook.com/freeridefilmfestival)

Instagram: [instagram.com/freeridefilmfestival](https://www.instagram.com/freeridefilmfestival)

YouTube: <https://www.youtube.com/user/wirmachenfreeride>

Vimeo: <https://vimeo.com/channels/freeridefilmfestival>

For questions about the festival itself or for interview requests with athletes and filmmakers, please contact us.
Further press photos and film material on request.

Ticket sales:

freeridefilmfestival.ticketspice.com/freeride-filmfestival-2020

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